RODOLFO HERNANDEZ

February 15, 2006

Director, Regulations and Rulings Division Alcohol and Tobacco Tax and Trade Bureau

ATTN: Notice No. 55 P.O. Box 14412

Washington D.C. 20044-44125

SUBJECT: TTB Notice No. 55- Proposed Saddle Rock-Malibu Viticultural Area

To Whom It May Concern:

Please let this letter serve as my support for the above mentioned proposed AVA. I have worked in agricultural in the Santa Monica Mountains for over 25 years, for the last 10 years primarily with grape vines.

I have installed over 25 vineyards in the Santa Monica Mountains and continue to manage at least 15 of these vineyards.

Without a doubt the proposed AVA mentioned above is distinctly different from the other surrounding areas in climate, topography, characteristics, geography, soils, elevation and environment. I can say this with the utmost authority since I am thoroughly aware of the proposed area and surrounding areas since I work daily in them and each area is distinctly different.

Please feel free to call me if you have any questions or need any additional information, I can be reach at 818-288-2596.

Thank you.

Rodolfo Hernandez

Modelp Generales